



Breastfeeding Welcomed Here



As a Mother-Friendly Business you will be agreeing to provide a welcoming environment for breastfeeding mothers and maintain compliance with state law.

Tennessee Law (TCA 68-58-101)

Permits a mother to breastfeed an infant in any location, public or private, that the mother is authorized to be, and prohibits local governments from criminalizing or restricting breastfeeding. Specifies that the act of breastfeeding shall not be considered public indecency as defined by § 39-13-511; or nudity, obscene, or sexual conduct as defined in § 39-17-901. (HB 3582)

Frequently Asked Questions

Why is it important to support this law?

Breastfeeding is recommended throughout a baby's first year of life and beyond by the American Academy of Pediatrics. Many mothers are afraid to breastfeed outside their home. This fear causes many women to stop breastfeeding early or not even attempt it.

How is breastfeeding beneficial?

Breastfeeding is very beneficial to both mother and baby. Breastfed babies have a lower risk of developing many conditions, such as ear infections, pneumonia, diabetes, and obesity. Mothers who breastfeed have a lower risk of getting breast and ovarian cancer.

Why shouldn't you ask a mother to cover up or nurse in a restroom?

Asking a mother to cover up or move implies that what she is doing is shameful, when all she is doing is feeding her child.

Why can't the mother feed her baby before she leaves the house or with a bottle?

Babies do not always have a regular eating schedule and it's necessary to feed a baby on demand. Feeding a baby with a bottle may disrupt breastfeeding.

What are the rights of those who do not wish to see someone nurse in public?

A nursing mother and baby are not responsible for anyone's comfort level. Anyone who is offended, can simply ignore it, turn away, or move somewhere else.

How should you respond if people complain about a mother breastfeeding in public?

"I'm sorry that it makes you uncomfortable. However, it is legal for that mother to breastfeed in public."